



MARKETING CALENDAR

YEAR-
ROUND

SEE OUR PLATINUM PROGRAM FOR ADDITIONAL BENEFITS

North American Parts & Labor Warranty - 24 Month/24,000 Miles
ASE Certification Test Reimbursement
CSI Cards
Various Special Car Care Center Only Promotions!



NHRA Hospitality Events

FEB-NOV

MAR-APR

Consumer Brake Rebate



National Car Care Awareness Month

APRIL

APRIL-MAY

Repair America Spring Sweepstakes



Consumer Rebate Promotion

JUNE-JULY

SEPT-OCT

Repair America Fall Sweepstakes



Consumer Rebate Promotion

SEPT-NOV

OCTOBER

Fall Car Care Month

